



**ECOWAS COMMISSION
COMMISSION DE LA CEDEAO
COMISSÃO DA CEDEAO**

**First High-level interactive meeting between the ECOWAS
Commission and Heads of Government-owned broadcast
stations within the Community's Member States.**

5 - 6 September 2024

ECOWAS Commission

Abuja, Nigeria

FINAL COMMUNIQUE

We, the leaders and representatives of state-owned broadcast media from member states of the Economic Community of West African States (ECOWAS), having participated in a two-day strategic meeting organised by ECOWAS in partnership with the Media Foundation for West Africa (MFWA), at the ECOWAS Commission, and having deliberated on the critical role of state-owned broadcasters in enhancing public education and awareness about ECOWAS and its activities, as well as in promoting regional integration, peace and security;

Recalling the relevant provisions of the ECOWAS revised Treaty, the ECOWAS Protocol on Democracy and Good Governance; the ECOWAS Conflict Prevention Framework, the ECOWAS Information and Communication Policy of December 2000, as well as other statutory documents;

Reaffirming our collective commitment to contributing to promoting the mandate, visions and mission of ECOWAS, especially, ECOWAS Vision 2050; and enhancing public awareness of ECOWAS and its activities through the media;

Being Conscious of the critical role of the media in countering the challenges of Mis/Disinformation and promoting good governance, regional peace and security, as well as regional integration;

DO HEREBY RESOLVE AS FOLLOWS:

1. Dedicated desks on the coverage of ECOWAS should be established with assigned journalists in newsrooms of state-owned broadcast stations in member states designated to focus on regular coverage of ECOWAS activities. This should be established by the end of September 2024.
2. National broadcasters should design and implement innovative programming to celebrate ECOWAS' 50th anniversary activities, starting from from October 2024 to May 2025.
3. The ECOWAS Communications Directorate should provide content and relevant information to National broadcasters to develop media programmes on the 50th anniversary celebrations of ECOWAS. An information sharing platform should be established to regularly share information materials content about ECOWAS and its activities, programmes and achievements.
4. The ECOWAS Communication Directorate should be strengthened and equipped to produce and coordinate distribution of information to state broadcasters/national media agencies ;

- (5) ECOWAS national offices are required to develop regular liaison with national broadcasting organizations to provide them with information about ECOWAS programmes and activities at the national level;
- (6) ECOWAS resident representatives are required to have regular engagements with national broadcasting organizations with a view to promote ECOWAS institutions at their respective host countries
- (7) The Communication Directorate through RACECO will provide content for state broadcasters
- (8) Establish a network of journalists of the state media across the region for information dissemination
- (9) Training programmes should be held for journalists assigned to cover ECOWAS
- (10) ECOWAS should consider the development of a standard policy for the regulation of state-owned media to enhance their independence and efficiency
- (11) Director-Generals of state-owned broadcast stations should consider setting up a West African Broadcasters Union (WABU) to promote broadcasting standards .

DONE IN ABUJA

06TH SEPTEMBER 2024

SIGNED

Allen Yero	TGB - Guinea-Bissau	
Abiatou OUMAROU	ORTB - Benin	
Ayobami Adewumi	NIA - NIGERIA	
Karine Miranda	RTC - Cabo Verde	
LANCINE KONE	RTI - Côte d'Ivoire	
Abdoulie Jeng	GRTS - The Gambia	
AMIN ALHASSAN	GBC - GHANA	
Dr. Williette James	SLBC - Sierra Leone	
Pape Alé Niang	RTS - Senegal	
Adama Keita	RTG - Guinée	
HASSAN KIYAN	Liberia B'Casty System	