



# Call for Expression of Interest

## Website Developer

<b>Project Title</b>	Promoting Media Freedom and Access to Quality Information in Guinea Bissau
<b>Project Location</b>	Guinea Bissau
<b>Project Duration</b>	3 Years
<b>Project Funder</b>	European Union

### 1. Background:

The Media Foundation for West Africa (MFWA) is a regional, independent, non-partisan, non-governmental organisation that works to promote freedom of expression and media development across West Africa. In the last 25 years, the MFWA has worked with both government and non-government stakeholders and partners at the national, regional and international levels to contribute to improving the media and freedom of expression landscape in West Africa. More details about the MFWA can be found on our website [www.mfwa.org](http://www.mfwa.org).

The MFWA has been awarded a grant by the European Union for a three-year media sector support project in Guinea Bissau. The project is titled: ***Promoting Media Freedom and Access to Quality Information in Guinea Bissau***.

### Overall project objective:

The project seeks to ensure that Journalists and other media actors in Guinea Bissau are safe and secure, and produce ethically-appropriate, timely, and fact-based journalistic content that fosters peaceful co-existence and enables public access to quality information in an environmentally sustainable manner.

The project in Guinea Bissau is also partnering with key **state actors/institutions** such as the ***police, military, the regulatory bodies, the judiciary and the human rights commission***; **media actors**, and **media organisations** to increase their knowledge on human and media rights issues and build partnerships to promote and protect press freedom and freedom of expression in the country.



## Details of Consultancy Service

1.	<b>Eligibility</b>	This “Call for Expression of Interest” is open to both individual consultants and legal entities.
2.	<b>Purpose/Scope of Consultancy Assignment</b>	<p>The aim of the call is to develop a Common website to be used by four (4) media actors in Guinea Bissau (<i>Sindicato dos Jornalistas e Técnicos de Comunicação, SINJOTECS, Rede Nacional das Rádios Comunitárias, RENARC, Associação de Mulheres Profissionais dos Órgãos de Comunicação Social, AMPROCS, Ordem de Jornalistas da Guiné-Bissau, OJGB</i>).</p> <p>The website is expected to serve as the comprehensive site for media and press freedom issues in the country allowing the above listed media actors to share information.</p>
3.	<b>Qualifications / Requirements for the Assignment</b>	<p>We are looking for a consultant who meet the following requirements:</p> <ol style="list-style-type: none"> <li>Minimum of BSc in Computer Science or Equivalent Relevant Professional Certificate</li> <li>Work experience of not less than 5 years in website development</li> <li>Portfolio of web design work using a digital platform to showcase your work</li> <li>Evidence of soft and technical skills. <ul style="list-style-type: none"> <li>• Soft skills include: <ul style="list-style-type: none"> <li>- creativity, attention to detail, analysis, delivering presentations, communication skills etc</li> </ul> </li> <li>• Technical skills include <ul style="list-style-type: none"> <li>- <b>Coding</b> - HTML, CSS, Javascript, jQuery, Dreamweaver</li> <li>- <b>Programming</b> - .net, XML/XSLT, ASP, PHP, Python, Django</li> <li>- <b>Design and graphics</b> - InDesign, Illustrator, Photoshop, Flash</li> <li>- <b>Content management system (CMS)</b> - Wordpress, Adobe Business Catalyst, Drupal, Joomla, Ektron, Zope.</li> </ul> </li> </ul> </li> </ol>
4.	<b>Responsibilities/Tasks for the Consultant</b>	As a web developer, you will be required to:



		<ul style="list-style-type: none"> <li>• Engage with the MFWA project staff and representatives of four (4) selected media groups the site is being developed for to identify their needs and priorities</li> <li>• Draw up detailed website specifications</li> <li>• Design sample website layouts or themes including font, text size and colours</li> <li>• Design graphics, animations and manipulate digital photographs</li> <li>• Design a newsletter or audience reach for the organisation through the website</li> <li>• Present initial design ideas to client</li> <li>• Meet relevant legal requirements such as accessibility standards, freedom of information and privacy</li> <li>• Design the website's visual imagery and ensure it's in line with the branding policy or the requirements of the client four (4) selected media groups; the MFWA and the EU</li> <li>• Test the website to ensure it is working</li> <li>• Hand the completed website over to the client</li> <li>• Provide post-sales technical support</li> <li>• Train the clients' staff on how to update the website with content and maintain it for everyday usage</li> <li>• Register web domain names and organise the hosting of the website</li> </ul>
5.	<b>Terms and Conditions</b>	<p>Consultants who meet the requirements should submit an <b>expression of interest</b>, which should include the following:</p> <ul style="list-style-type: none"> <li>• A suitability statement, including commitment and availability for the entire assignment</li> <li>• Curriculum vitae clearly spelling out qualifications and experience</li> <li>• A brief plan on the proposed website development, including a draft work plan</li> <li>• Sample or links to at least three previous websites developed</li> </ul>
6.	<b>Language</b>	<p>All applications should be made in English and or Portuguese. Applications in languages other than the proposed may be automatically eliminated by MFWA without a further request for clarification and/or completion.</p>



7.	<b>Submission</b>	Submission of interest and inquiries should be sent to <b>info[<a href="mailto:info@mfw.org">@</a>mfw.org</b> copying the Project Coordinator <b>daisy[<a href="mailto:daisy@mfw.org">@</a>mfw.org</b> no later than July 30, 2022.
8.	<b>Budget</b>	A financial proposal containing a proposed daily fee should be submitted.